

INTEGRAL REGULATION
Art. 11 - D.P.R. 430/2001 PRIZE CONTEST
"Io Regalo Giallorosso"

Organizing Company: SOCCER S.A.S. di BRAND MANAGEMENT S.R.L.

Legal Address: Via Emilia 47 – 00187 Roma – P.IVA 09305501000 / C.F. 09305501000

Delegate: Leevia s.r.l. con sede in Piazza Centa 7, Trento, (TN) 38122 - P.IVA e C.F. 02339780229

Territory: Italy and Republic of San Marino

Eligibility: people of 18 or older

Promoted Products: AS Roma Official Merchandising purchased in any AS Roma Store, AS Roma Stadium Season Tickets for Italian League "Serie A" season 2017/18 (annual or for any second round match) , tickets for single matches Roma vs Sassuolo and/or Roma vs Atalanta.

Entry Period: From December 7,2017 until January 3,2018. Winner's statement January 5 2018.

How to enter

From December 7,2017 until January 3,2018, to all people of 18 or older who:

- during the mentioned period, have spent at least 20 euro, in a single receipt, of AS Roma official merchandising in one of any Italian AS Roma Store (please find here the full list <http://www.asroma.com/it/elenco-as-roma-store>);
and/or
- during the mentioned period, have purchased at least one single ticket for the match Roma vs Sassuolo and/or Roma vs Atalanta,
and/or
- Have purchased an AS Roma Stadium Season Tickets access for the Italian League "Serie A" 2017/18 (annual or for any second round match),

will be given the possibility to win one of the prizes awarded from the Contest in object.

More specifically users:

- Have to connect to the website www.ioregalogiallorosso.it
- Have to log in, complete the online form. All fields must be completed with all the required information, between whom all information referring to the proof of purchase of at least one of the promoted products (users will be asked to fill data of the AS Roma Store's receipt, for Season tickets the data of the spent amount, Season Ticket's fiscal code or AS Roma Card's number and for the single ticket for Sassuolo and/or Atalanta's match spent amount, excise stamps of Ticket's fiscal code or AS Roma Card's number ...) and indicate if the user is and Italian person or a tourist visiting the Italian country.

Each receipt/ticket/season tickets can be used only once. All participations that lead back to a same receipt/ticket/ season tickets can be invalidated even later and in case of winning in favour of a reserve. Also to each user can be combined a season ticket and 2 Tickets pro person for match (one for Roma Vs Sassuolo and one for Roma vs Atalanta).

Each user will be able to access the site to insert further promoted products, according to the methods indicated above. Every entry will cumulate with the previous ones, comparing the recordings of the same identification data entered at the first access (name, surname, e-mail, date of birth, etc...).

Each participant can win only one prize. Eventual winnings leading back to a same identity will be invalidated even in case of winning and the prize will be assigned to a reserve.

Participants have to provide true and fair data. Participants should keep the proof of purchase registered because it can be asked in case of winning and /or from the Promoter in case of verification.

All users that will complete the registration according to the procedure described above, will be inserted by the Promoter or by an authorized third party in file A if Italian citizens and in file B if tourists.

According to the total amount of the single proof of purchase registered, each participant will have the possibility to enter several the file of draw times. More specifically: it is stated that each participant will have the possibility to enter the file of draw , according to the total amount of each single proof of purchase registered. In particular:

- for amounts between 20 and 49,99 euro: user will enter the file once;
- for amounts between 50 and 149,99 euro: user will enter the file 2 times;
- for amounts between 150 and 299,99 euro: user will enter the file 3 times,
- for amounts over 300 euro: user will enter the file 4 times;

Draw:

within January 5 2018, file A will be submitted to a Public Officer and, to his presence, 7 and more winners (n. 2 reserves for each winner for a total of 14 reserves) will be selected in a random drawing.

Winners will award the following Prizes:

- **1st Name drawn:** 1 voucher for 2 people (winner and a date) to watch the As Roma match in occasion of the Champions League final 8 (*). Prize includes: plane ticket (round trip) with the AS Roma Soccer Team (departure from Roma Fiumicino Airport), transfers (from airport/hotel/Stadium). An overnight accommodation in a double room, all meals included, and 2 match tickets. Winner is responsible for transfers from prize winner's residence to Roma Fiumicino Airport, tips and personal expenses and anything that has not been expressed set forth above.
Prize has to be used the specific day that will be communicated to the winner and in concomitance with the referring soccer match. Days and destinations cannot be decided.
Voucher total value € 2.500,00;
- **2nd name drawn:** 1 Premium Hospitality prize that includes: 2 tickets (for winner and a date in tribuna 1927) to the Olimpico Stadium in occasion of the Champions League final 8 (*). Access to the area "Premium Hospitality", transfers, there and back, from Olimpico stadium to a place located in Rome (form of transport will be chosen by the Promoter), 2 scarves and 2 hats tagged AS Roma Official. Prize should be used only in concomitance with the referring soccer match. Alternative days and destinations cannot be decided. Voucher package "Premium Hospitality" total amount € 1.300,00;

(*) The exact date of the sport match which constitutes the prize will be communicated directly by the Promoter to the winner.
The winner cannot modify the date.

- **From 3rd to 7th drawn:** 1 prize sports centre AS Roma -Trigoria Day- that includes: tour for two people (winner and a date) to the sports centre AS Roma "Fulvio Bernardini" of Trigoria (tour guided by a member of Technical Staff), lunch, vision of a practice session, photos and autographs with some players of the soccer team, € 100 gas coupon. Prize can be used on a specific day that will be communicated directly to the winner and will be organized within the end of soccer season 2017/2018 (June 30 2018). Total value of the package (gas coupon included) € 260.00 each. Total n.5 packages € 1.300,00.

On the same day and in the same way n.5 winners (and 5 other reserves) will be manually and casually drawn. Winners can award:

- n. 1 T-shirt home match AS Roma signed by the whole soccer team 2017/18, of the value € 119,67 + IVA each. Total value 5 t-shirts € 598,35 + IVA

PRIZE total amount € 5.698,35 + IVA where it needed except final balance

Winners will be contacted by e-mail and /or by phone. Winners have to send, within timing and modalities indicated, the acceptance of the prize, a copy of their personal ID and all documents that will be required in order to convalidate the winning and to verify the correctness of the data provided during the registration.

If case of lack of the requested documents or if the winner doesn't convalidate the Prize within timing and modalities indicated in the e-mail notification, winning will be considered flapsed and the Prize will be assigned to a reserve.

Relating to prizes of file A it is specified that, once winner has communicated the names of users of the prizes and the relative ticket's emission or transmission to organizers, those data cannot be changed.

Relating to the voucher of the Prize please note that:

- in case of no show of one or both Users on the date of departure;
- in case of users, would for some reason benefit from only certain components of the Prize;
- in case of lack of requirements and/or documents not valid for going abroad when required, and/or any other requested documentation;

Prize will be considered completely assigned and winner and his date will have nothing to expect from the Organizing Company and any other subject involved in the organization of the contest.

ADVERTISING

The Event and the present Regulation will be publicized on the web site www.ioregalogiallorosso.it . The Organizing Company reserves the right to use any other means of communication to inform recipients of this Event about the content of the Event itself.

SEVERAL LIABILITY

In accordance with the article 30 of D.P.R. n. 600 of 29/9/73 the Organizing Company states that the Company will not exercise any several liability towards winners.

General

Only Prizes related to File A are transferable to a third party. It can be done with a written delegation. The third party must be over the age of 18. The procedure must be started within 3 days since the the communication of the prize is sent, and ended within the time limits and procedures to be communicated.

Promoting Society reserves the right to:

- publish the winners' data and to announce them publically during the match Roma-Atalanta (January 6 -2018) and on the media channel AS Roma;
- require winners and eventual participants all the necessary documents to verify the accuracy of data and information insert in the form and a documentation that certifies their be up to date with the rules of participation; the eventual request will be made by e-mail, to the mail address used for the registration to the contest; the lack, or incompleteness transmission of the documentation required within timing and modalities specified will lead to the exclusion from the contest and in case of winning the Prize will be assigned to a reserve;
- make the appropriate checks, cancelling eventually registrations, participations or winnings according to the honest judgement of Promoting society or third parties charged by the society, departs from what planned from the Regolamentation or judged as suspicious, fraudulent or in violation of the regular performance of the Event and consequently by excluding from participation all users who will not respect the provided rules, and eventually cancelling even winners already achieved;
- procede, within the terms considered more appropriate and in the respect of the existing laws, in order to limit and inhibit each initiative aimed to bypass the designed system.

If the documentation is considered incomplete, unreadable and/or counterfeited or contains incomplete, unreadable and/or unfair data , the documentation will be considered non valid for the participation to the contest and the winning will be transferred to a reserve.

The Organizing Company is not responsible for:

- the eventual missing communication of winning and/or other eventual communications to winners or participants, due to wrong indication of Participants about incorrect data and/or outdated , non existing email addresses or telephone numbers, not available or belonging to a black list, full mailboxes or disabled and unreachable servers or antispam filters;
- Access Problems, impediments, dysfunctions or difficulties concerning technical instruments, computers, phone line, cables, electronics, software, hardware, transmission and connection, internet connection, antivirus, antispam, firewall or postal problems or any other problems out of Organizing Company's control.

Exclusion of participants: employees and/or collaborators of the Organizing Company and of the all others companies involved in the realization of Contest, fan who have been subjected to DASPO measure and/or to any other measure concerning soccer sport events, and so to one of the measure required by law 27/12/56 n. 1423 cod. preventive measures, or excluded from Stadium for disciplinary problems, are not eligible. In case of winnig, Prize will be transferred to a reserve.

It is noted that entering entails users the unconditional ant total acceptance of the rules and of the clauses contained in the present Regulation without any restriction.

Prizes are not replaceable, or convertible into cash. Winners cannot require the possibility to receive a different Prize, not even by adding a sum of money. If the prize is not available, the same prize will be substituted by a different prize of the same value and possibly with the same characteristics.

Internet connection's costs depend on the tariff plan that the client has subscribed with its phone company.

A "mirror" system is tied to the server behind the promotion software, situated on a foreign country. This system, replicates the information sent by participants, in real time, on another server located in Italy and responsible for the data management and for the activities related to all phases of the contest.

ONLUS

Prizes not requested or not assigned, different from the rejected ones, will be devolved to the Onlus Fondazione Roma Cares Onlus, Piazzale Dino Viola, 1 00128 Roma C.F. 97843440583

SOCCER S.A.S. di BRAND MANAGEMENT S.R.L. guarantees that the processing of personal data provided by participants, that declares of being over 18 years old, relating to this Contest is carried out in compliance with the legislation of protection of personal data -D.Lgs. 196/2003 - (Cod. Privacy) and in compliance with what indicated in the art. 13 of Cod. Privacy as well as in the request of consent for the processing of personal data for business purposes

It being understood that at this Contest participants declare of being 18 or older.

Modalities of participation to the present prize contest: entering entails users the unconditional and total acceptance of the rules and of the clauses contained in the present Regulation without any restriction.

Milano, 5/12/2017

Per SOCCER S.A.S. di BRAND
MANAGEMENT S.R.L
Il Soggetto Delegato
Leevia s.r.l.